

# AREOLA TATTOO

## VIRTUAL TATTOO

### FIRST IN SA



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# NON-EVASIVE YOU CHOOSE IT'S YOUR BODY

# A

Dimensional Phase

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Date: 03 May 2021

Winner: Lisa Smith



## What is Virtual Areola & Tattooing

If you are one of many unfortunate people to have had their areola or nipples removed during surgery, then you might be interested in this process.

### Virtual areola:

A realistic picture of what you will look like with the areolas of your choice.

### Tattooing:

The process of tattooing realistic 3D Areolas onto the breasts with special pigments and equipment.

### Advantages of the virtual areola:

- A non-evasive procedure
- See what your areolas would look like in 30 min with this new software
- Be part of the decision making
- You decide on positioning, pigmentation (colour) and sizing.

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## MIXING



## TATTOO CHAIR



On approval the client will be printed a final digital print of the superimposed areolas onto their breasts.

They can take home the print to discuss with their loved ones.

They are your breasts and you tell us what you would prefer.

## PHASE 1

### Consultation

This is done in our studio on an one-on-one basis.

We chat to the client to get to understand what the client would like over a cup of coffee.

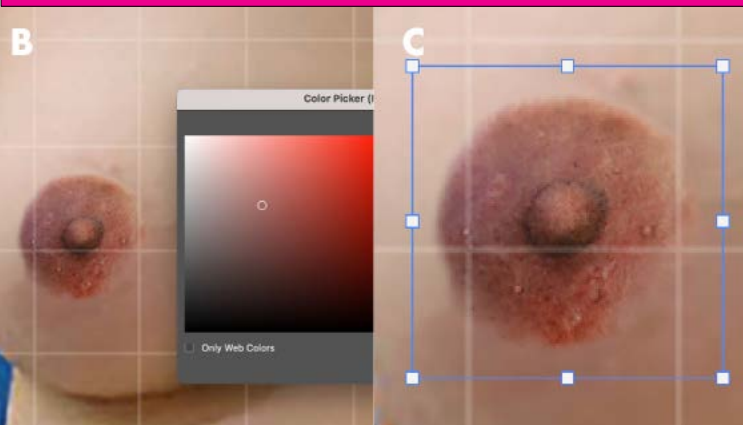
We explain the step-by-step process for their clarity.

When the client is comfortable with the process we proceed by examining the surgical area.

A photo is taken of the clients' chest which is then uploaded into our special software.

We present digital samples of areolas which are superimposed on their chest and presented to them over our TV.

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## Phase 2

### Tattoo Process

Colour mixing is paramount to achieving the correct tones for the areola.

Several tones will be developed based on the CMYK % breakdown.

As an artist would do we are required to achieve emulated highlights, midtones and shadows to develop the illusion of 3D.

## Phase 3

### Aftercare

The aftercare process is just as important as the tattooing process if not more.

Infection should be avoided by all costs.

We supply the client with aftercare products that would reduce the causes of infection and ink loss.

We do encourage the client to return so we can examine the tattoo and to confirm if a retouch is required.

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A retouch is when ink is lost during the healing process and is quite normal.

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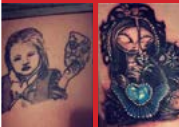
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